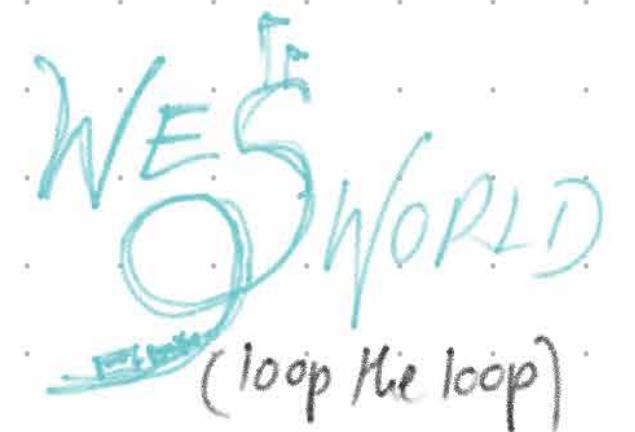
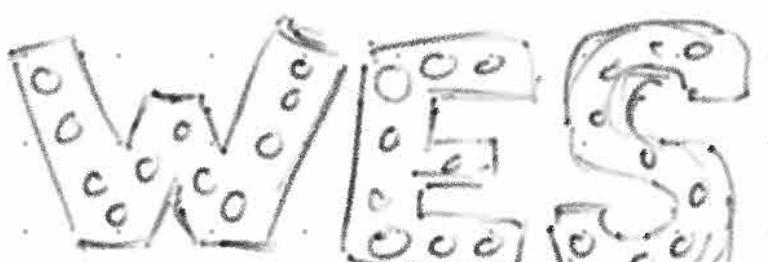


Week 2 : Theme Park logo



WES
WORLD



Theme ride elements inspired by movies like Grand Budapest hotel.



lighter pastel colour in background of theme park ride icons & flourishes.

↳ how would it look in black & white though?

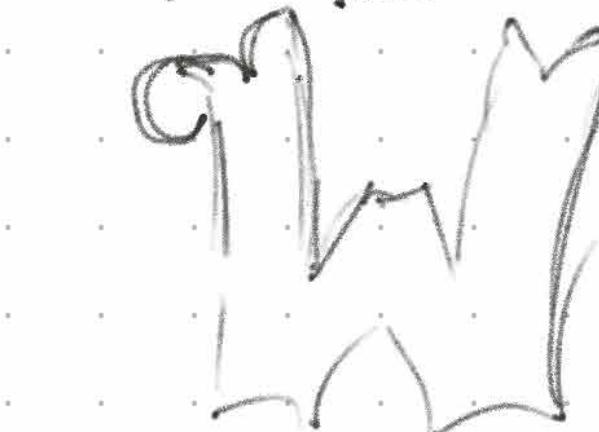


WES
WORLD

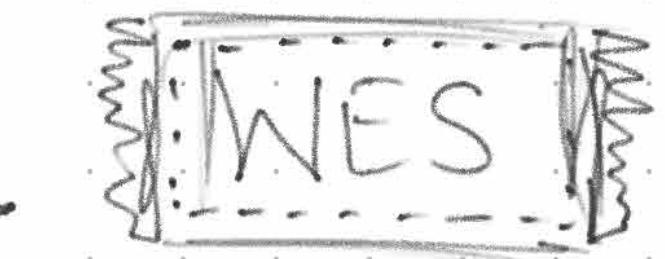
↳ Diner retro sign style.



circus style font



WES WORLD

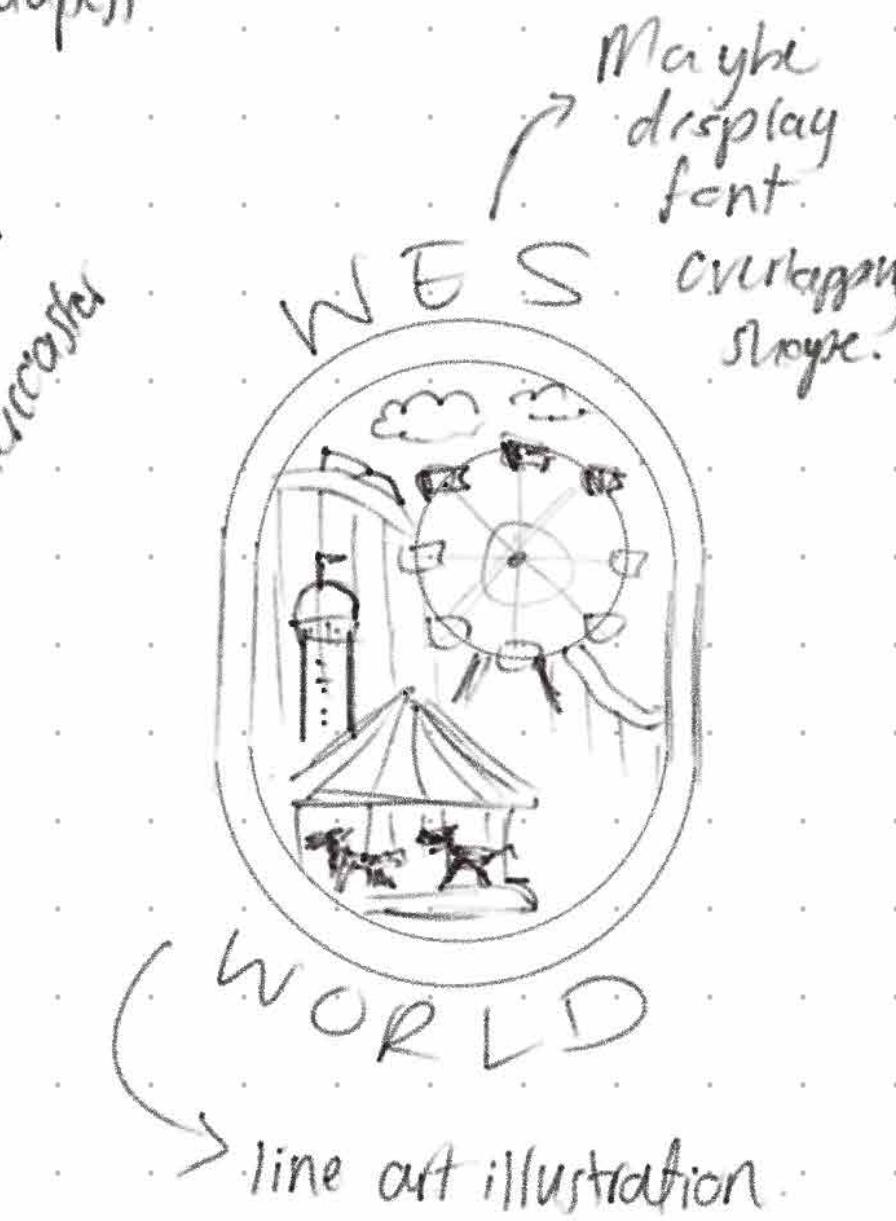
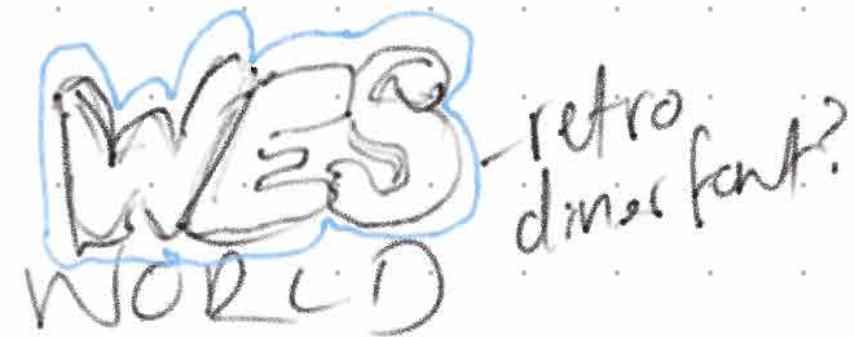
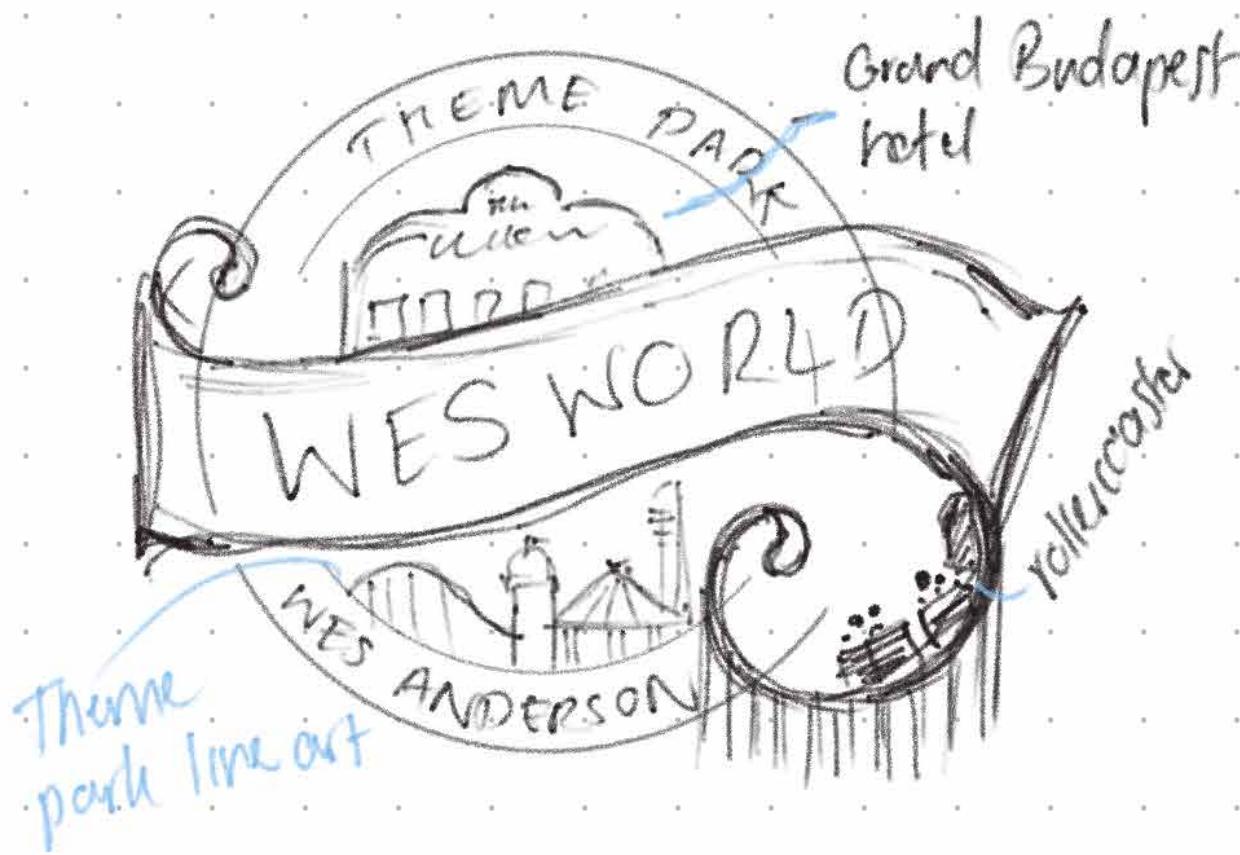


↳ Ticket themed idea?

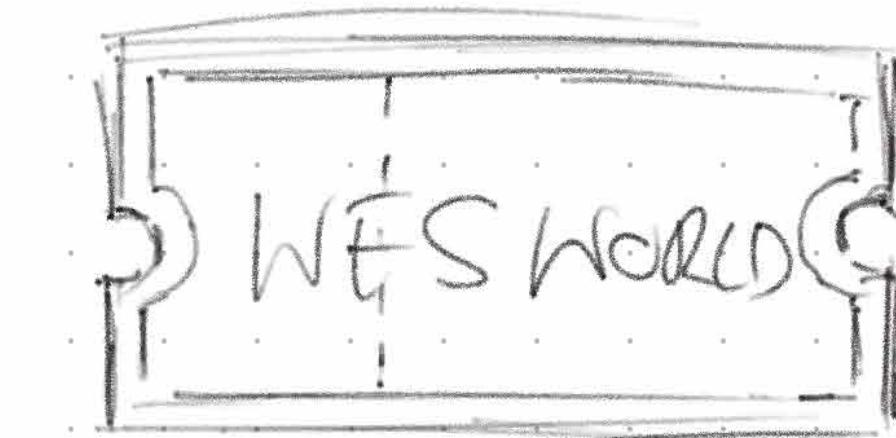
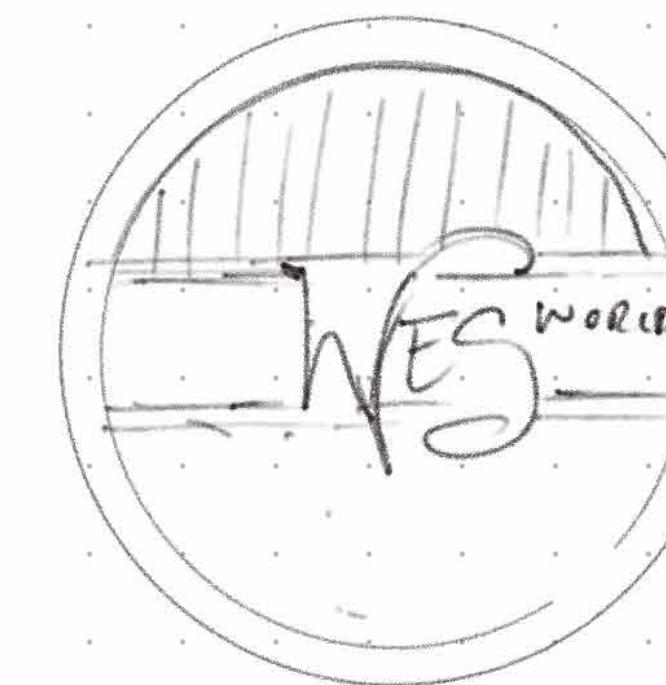
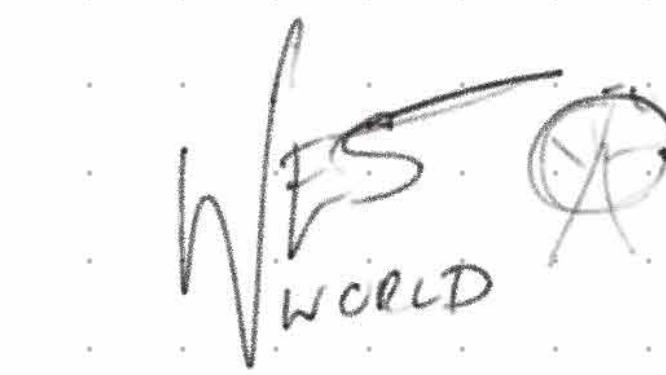




(Victorian inspired lettering & low opacity illustrations behind & intertwined).



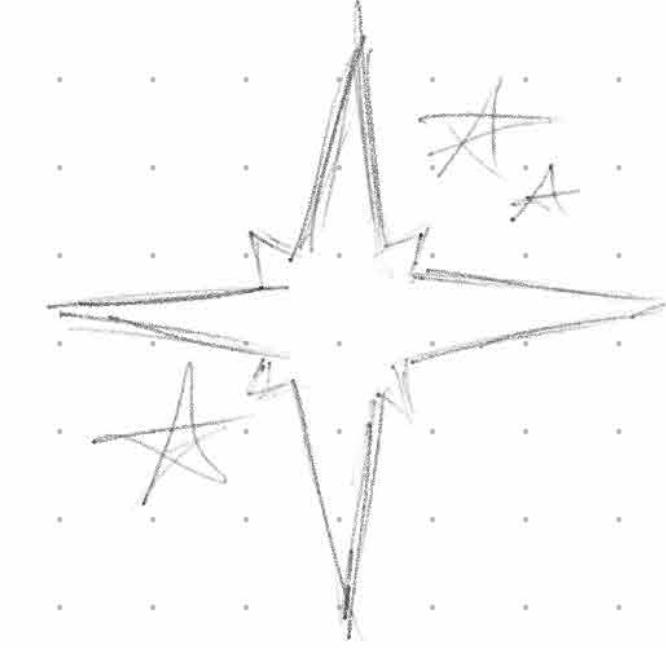
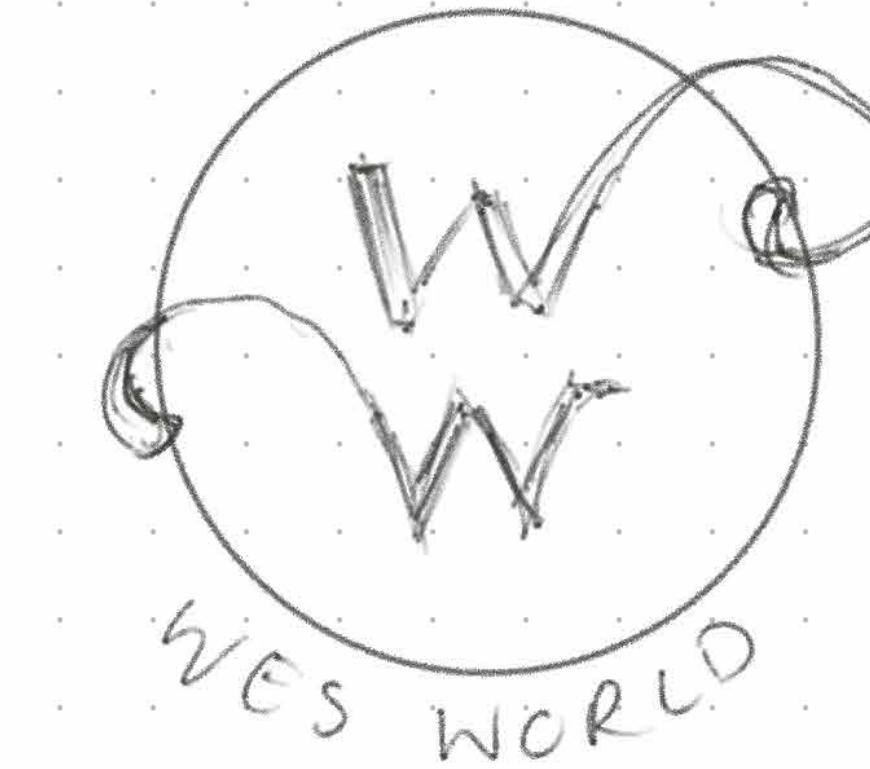
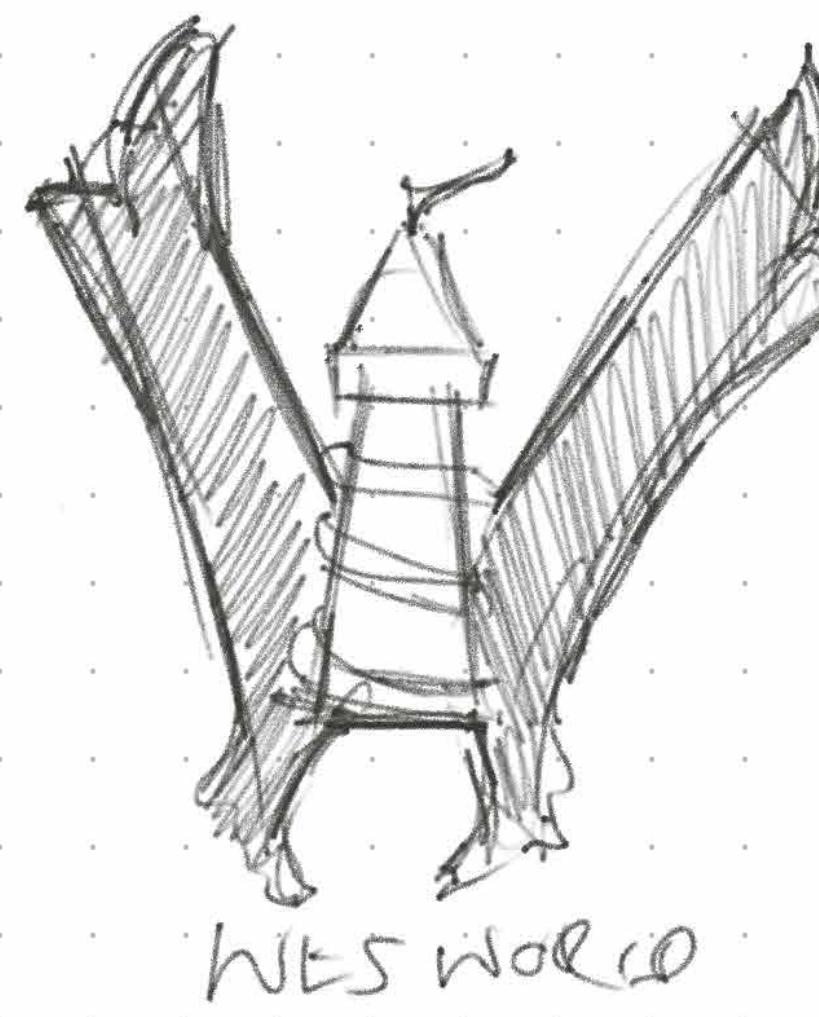
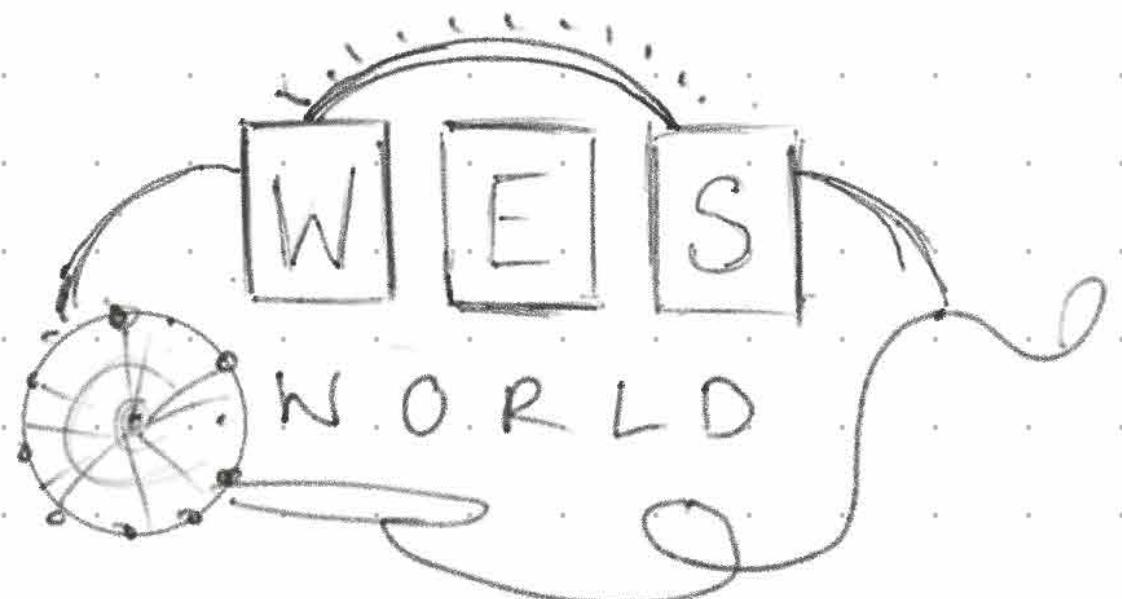
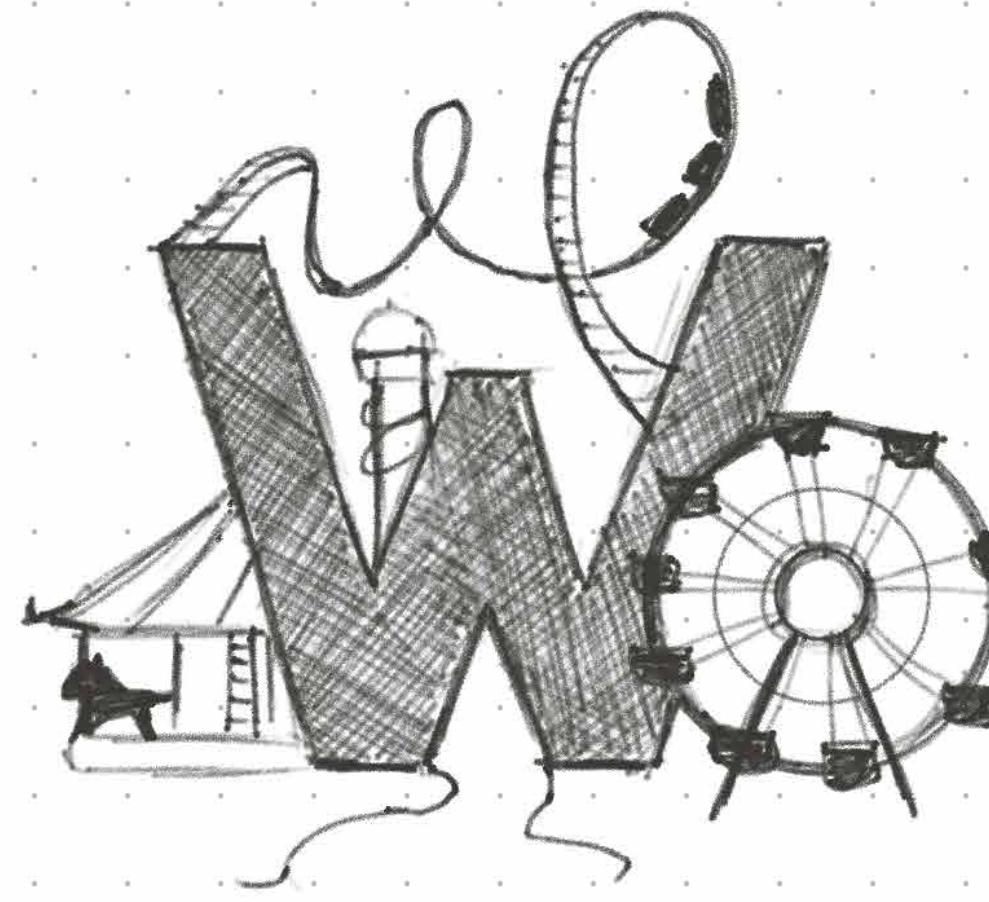
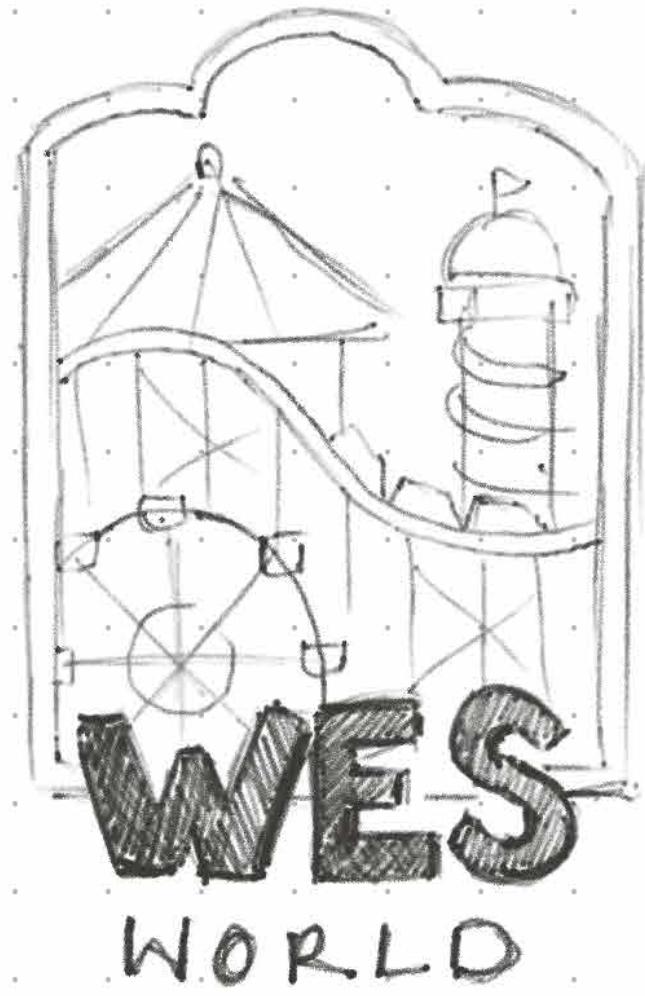
retro
diner font?
line art illustration



↳ Ticket inspired

DINOSAUR (rare looking font).

Refining Sketches:



WES
WORLD

W
W

WES

WORLD



WES

WORLD



WFS

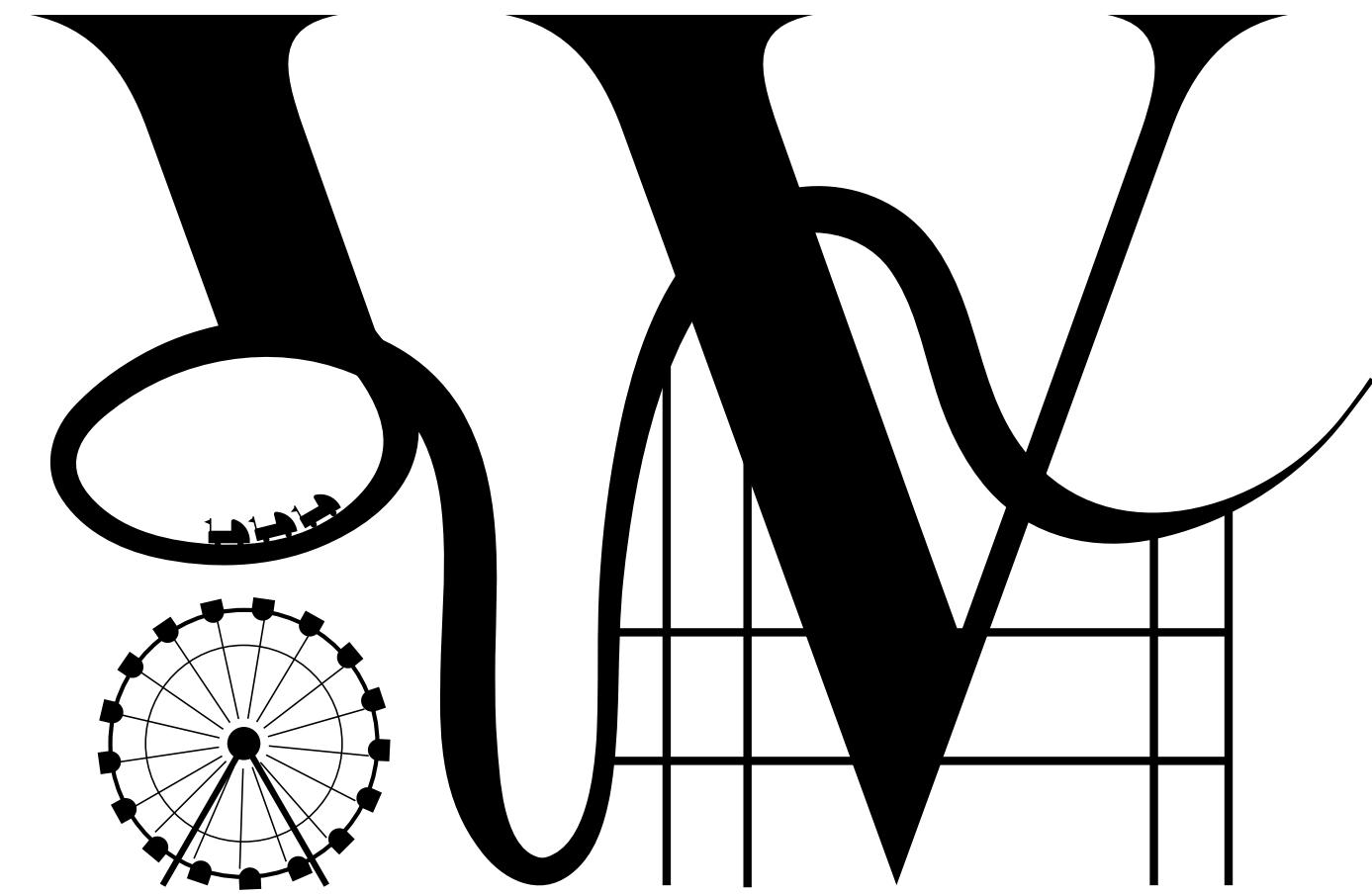
WORLD



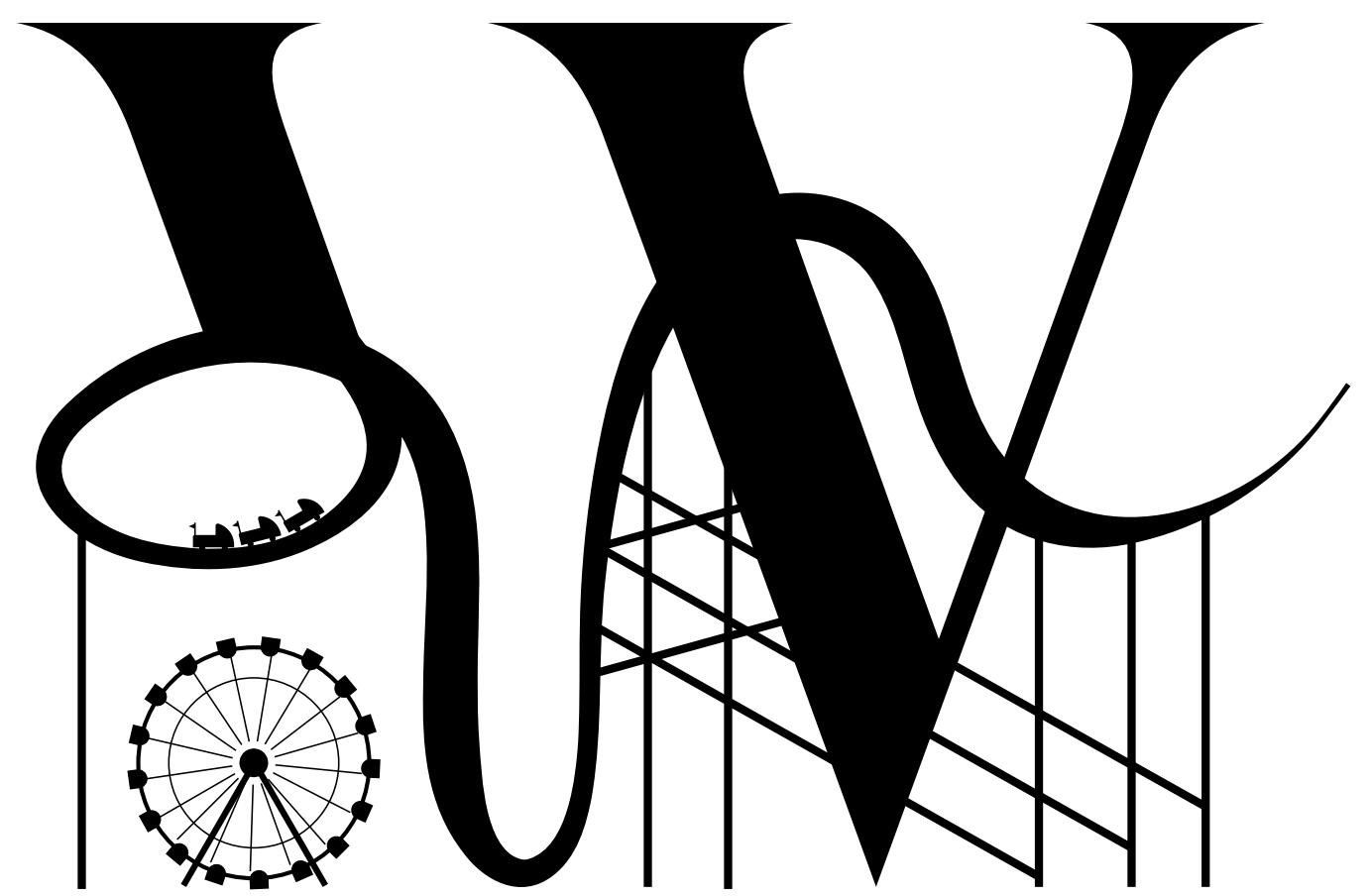
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WES WORLD



WES WORLD



WES WORLD
BUDAPEST



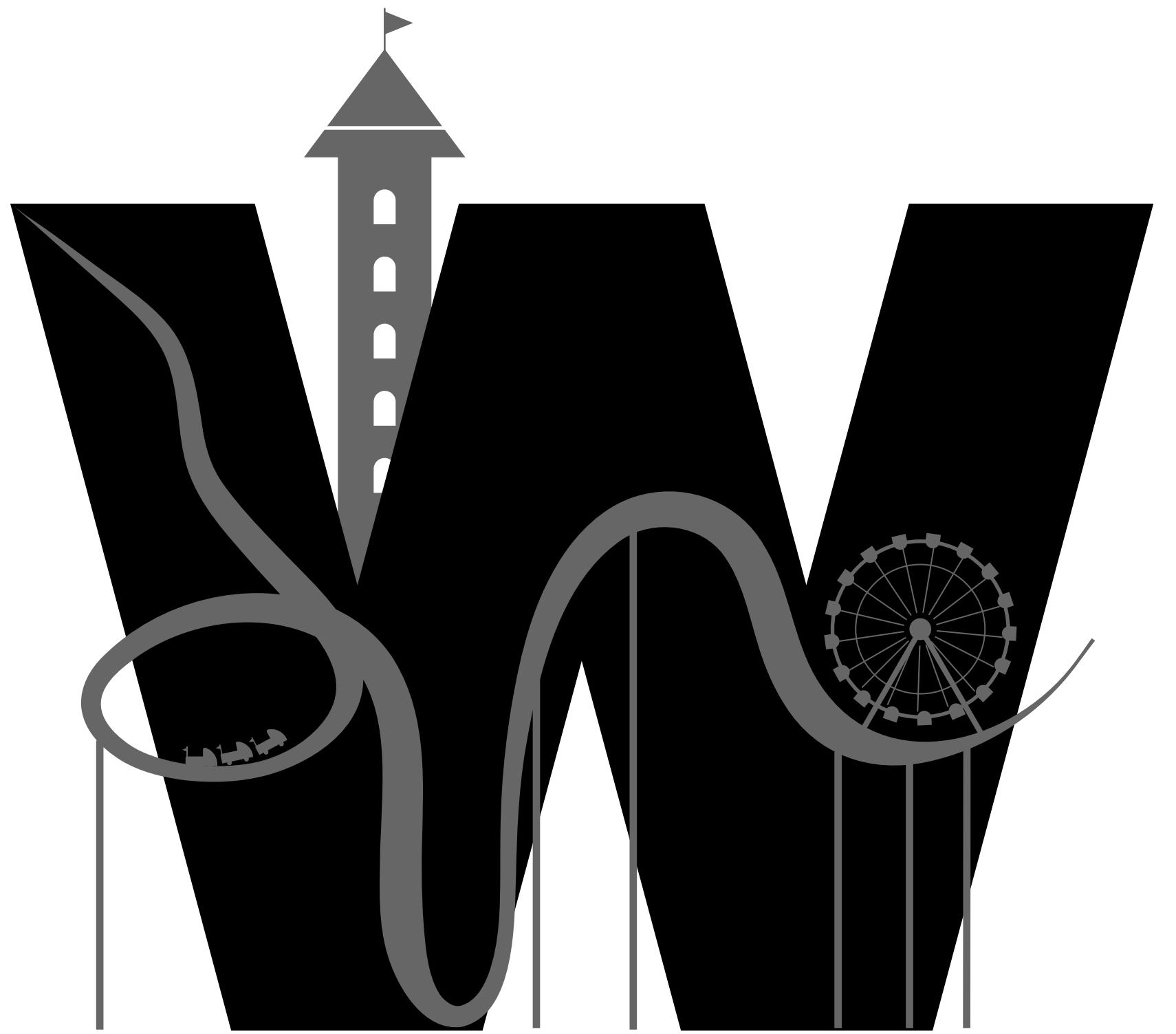
WES WORLD
BUDAPEST



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WORLD

The word "WORLD" is written in large, bold, pink letters. The letter "O" is replaced by a stylized sun or planet graphic. This graphic features a yellow center with radiating lines, surrounded by a pink ring with small dots, and a larger outer ring with orange diamond shapes connected by lines. Small yellow stars are scattered around the graphic.

WORLD

The word "WORLD" is written in large, bold, pink letters. The letter "O" is replaced by a roller coaster track graphic. This graphic shows a track with a train at the top left, a dip in the middle, and a flag on the right side. The track is outlined in orange and filled with a light blue color.

WORLD

The word "WORLD" is written in a bold, dark red font. The letter "O" is replaced by a stylized globe graphic. The globe has a dark red center with a yellow sun-like symbol at its core, surrounded by a pink ring of dots. A network of thin yellow lines connects the center to the surface. The globe is partially obscured by the letters "W", "R", and "L". Above the word, there is a decorative element consisting of a yellow archway with a small train on top, and a yellow bridge-like structure with two small flags on the right side.

WORLD

The word "WORLD" is written in a bold, dark red font. The letter "O" is replaced by a stylized globe graphic. The globe has a dark red center with a yellow sun-like symbol at its core, surrounded by a pink ring of dots. A network of thin yellow lines connects the center to the surface. The globe is partially obscured by the letters "W", "R", and "L". Small yellow stars are scattered around the globe.